

Dr. H. S. Craig

May 19, 1955

Richard Hirsch

Summit Conference.

The following check list of actions is suggested for discussion at this morning's conference with respect to the things that might be done climate-of-opinion-wise in preparation for the Summit Conference:

1. Develop a key slogan such as "strength for peace" which would vividly set forth the U.S. purposes in maintaining armed strength during a period of relaxation of tensions.
2. Development of plans to implement the President's April 16, 1953 speech which could be presented at the Conference to challenge the Soviets to set aside funds for peaceful international development projects as arms burden is reduced, and which would give meaning to the "schools, hospitals, homes" for "battleships, airplanes, tanks" thesis advanced in the President's speech.
3. A radio-TV talk by the President to the American people before the Conference in which the President would develop an understanding of the meaning of the world power situation at the present time. This might be keyed to a level of language and understanding such as suitable for a West Point graduating class.

\*NSC Declassification/Release Instructions on File\*

CCB/SPS:RdH:rch:GSA